



T R E O S C O P E
Technologies, Inc.

TreoScope EnterSafe Empowers New York Nightclubs To Comply With New “Best Practices” Plan

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On October 18, 2007, New York Police Commissioner Raymond W. Kelly, City Council Speaker Christine C. Quinn, and New York Nightlife Association President David Rabin announced a 58-point program of “Best Practices” to maintain safety in bars and clubs. It’s also intended to combat violence, drug sales, underage drinking, over consumption of alcohol, prostitution and other illegal activity. In the midst of these ongoing problems taking place in New York nightclubs, the TreoScope EnterSafe Gateway Security System allows owners and operators to comply with many of the Best Practices guidelines.

Section Security - Best Practices Point # 9

Perpetrators should be detained by security through lawful means. Witnesses should be encouraged to wait for the police to arrive in order to assist in the investigation. At a minimum, they should be asked to provide their identifying information so that they may be contacted by the police in the future.

The TreoScope EnterSafe system pairs a live photo with information stored on the person’s identification, creating an encrypted portfolio on each patron who has gained entrance. The EnterSafe system has a special export feature that allows an establishment to quickly and easily respond to law enforcement requests.

Section Security - Best Practices Point # 12

Identifying information on ejected and/or arrested patrons should be retained on a “banned list” database. These patrons should not be allowed subsequent re-entry.

One of the core features of TreoScope EnterSafe is “Community Alerts”. Community Alerts are disseminated to all TreoScope EnterSafe clients, effectively laying a blanket of security across an entire community. This ensures that TreoScope EnterSafe clients don’t suffer the same problems their peers have suffered by admitting entry to troublesome patrons.

Section Employees - Best Practices Point # 22

All employees must have a photo ID on file in the location, with a description of his/her position and contact information.

TreoScope EnterSafe can store employee information by having employees login when they start their shift.

Section Employees - Best Practices Point#23

Establishments should also have contact information for all individuals contracted to provide operational services such as DJ’s and promoters.

TreoScope EnterSafe can store individual information by having them login to the system or by using the EnterSafe “Internal Notes” feature.

Section Age Verification - Best Practices Point # 28

The use of ID scanning machines is strongly recommended. While they do not reject legal ID's being used by another individual nor are they foolproof in rejecting fake ID's, they are extremely helpful in recording who is entering the establishment.

TreoScope EnterSafe enhances the traditional door person, ensuring that they never forget a name or a face, and treat patrons accordingly. The system pairs a live photo with information stored on the person's identification, creating an encrypted portfolio on each patron who requests entrance. In a fraction of a second, TreoScope EnterSafe...

- 1) Confirms the patrons' age and the authenticity of their identification
- 2) Captures a live photograph of the individual presenting the identification
- 3) Flags troublemakers for your security staff
- 4) Relays information on troublemakers to TreoScope, so that it can be disseminated to our networked community of clients
- 5) Recognizes your VIPs, so you can give them the special welcome and treatment they deserve
- 6) Identifies underage patrons and those with falsified identification, so you can turn them away

TreoScope EnterSafe offers a real and visual deterrent, to forestall the problematic activities of the troublesome few, improving individuals' safety and security.

Section Age Verification - Best Practices Point #29

Some machines are able to:

- *Verify an ID is valid (ABC Law requires government issued ID only)*

In addition to calculating a patron's age, TreoScope EnterSafe verifies the expiry date and authenticity of the identification. Should any piece of identification be used more than once in a single night, a multiple-use notification will alert the client's security personnel.

- *Record notes - identify problem people.*

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- *Retain ID information for 14 day minimum – must be turned over or made available to the Police Department on request and in some circumstances may be used in defending a charge of serving a minor.*

TreoScope EnterSafe will retain information for up to 2 years. The EnterSafe system has a special Data Extraction feature that allows an establishment to quickly and easily respond to law enforcement requests.

- *Digital video cameras and ID scanners, when used, should be time stamped so that ID scanning information can be compared to video of patrons entering club.*

The TreoScope EnterSafe system is unique in that it captures a live photo of the patron when their ID is swiped. The time of entry is attached to the record and the database of patron's records is searchable.

- *Machines are not to be used for marketing or advertising.*

The only information the EnterSafe system presents to staff is the individual's name and their ID's expiry date. Staff and management can never see or access any other personal data.

The system does also collect the date of birth and the driver's license number, but those can only ever be revealed to law enforcement agencies, on presentation of a valid warrant. This information is only made available in a Data Extraction Report that is produced and provided by TreoScope—not through our clients. In addition, all access to this information is tracked and can be audited at any point. ...more

No identifiable portion of an address is extracted from an ID, and the user interface offers no ability for an establishment to print, copy, or email the information. An individual gives more private information when using a credit card or cheque than TreoScope's systems extract from their identification!

TreoScope Technologies, Inc. has no access to a person's driving record, medical history, or criminal records. Our systems can access only information visually contained on the license, and of that, only necessary information for the maintenance of a safe environment is extracted.

RESPONSE TO SERIOUS CRIMINAL INCIDENTS – "THE CRIME SCENE"

Pre-Incident

1. *All establishments should maintain a list of all employees and independent contractors (such as DJ's, promoters, and other entertainers) who are present on any individual night. Also maintained should be contact information for these employees to aid in contacting them as part of a post incident investigation.*

TreoScope EnterSafe can store employee and contractor information by having them login to the system when they start their shift. Establishments can also create "Internal Notes" for each employee and/or contractor.

2. *Establishments should request and maintain contact information for a representative of any private group who has a function or event at the establishment.*

TreoScope EnterSafe will take a live photo and pair it with the information from their ID when the individual enters the establishment. If no ID is available, staff can enter internal notes instead.

Post-Incident

6. *Involved parties or witnesses should be detained if possible. There are several techniques to accomplish this, from asking them to stay, to offering them complimentary admission on a subsequent date, to asking for and retaining their ID's, and giving them to the responding Police Officers.*

TreoScope EnterSafe will take a live photo and pair it with the information from their ID when the individual enters the establishment. The EnterSafe system has a special Data Extraction feature that allows an establishment to quickly and easily respond to law enforcement requests.

11. *ID scanner information should be preserved and made available to the responding Police Officers.*

The EnterSafe system has a special Data Extraction feature that allows an establishment to quickly and easily respond to law enforcement requests.

Relevant Penal Law Sections:

Section 215.35 Tampering with physical evidence; definitions of terms.

The Best Practices also include a model "Incident Report," a universal information-gathering tool which will assist nightlife management and security personnel, as well as law enforcement, in obtaining and recording the information necessary to the investigation of an incident.

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Italic sections have been taken directly from the "Best Practices" document, as posted on the NYPD website. [<http://www.nyc.gov/html/nypd/html/home/home.shtml>].

Read more about TreoScope EnterSafe Gateway Security at <http://www.treoscope.com/EnterSafeGatewaySecurity.html>
For an online Demo of TreoScope EnterSafe visit <http://www.treoscope.com/Demo/EnterSafeOnlineDemo.html>